



**PRO Series**  
The Technology of Precision Agriculture

## Capabilities of ēKo vs. Other Alternatives

	<b>ēKo</b>	<b>Alternatives</b>
<b>System Hardware</b>	Highly integrated, with built-in web server	May require separate PC to run software
<b>Software Application</b>	Built-in, user-configurable web application without separate software fee	Separately priced software application that may need customization / integration
<b>Communication</b>	Highly reliable, extended range with Xmesh™ self-organizing, self-configuring wireless mesh technology	Less reliable point-to-point, line-of-site cellular or satellite with single data path
<b>Remote Data Access</b>	Shared access from any PC with web browser from anywhere in the world – ēKoView	May have limited access depending on the type of software application
<b>Monitoring Coverage</b>	Monitor many more points more cost effectively and achieve better results	Limited to few points because of the high cost per point
<b>Installation &amp; Expansion</b>	Easy for end-user to add new points with auto detection / configuration capabilities	Can be complicated, laborious, and costly to integrate and install as well as to expand
<b>Ongoing Fees</b>	None	Monthly cellular or satellite phone charges
<b>ROI &amp; Total Costs</b>	Low initial investment and per point expansion cost	Many different fees and surcharges that can add up